

Exhibit 300: Capital Asset Plan and Business Case Summary

Part I: Summary Information And Justification (All Capital Assets)

Section A: Overview (All Capital Assets)

1. Date of Submission:

2. Agency: Department of Commerce

3. Bureau: International Trade Administration

4. Name of this Capital Asset: ITA International Trade Process Streamlining (ITPS)

5. Unique Project (Investment) Identifier: (For IT investment only, see section 53. For all other, use agency ID system.) 006-25-01-50-01-0090-24

6. What kind of investment will this be in FY 2010? (Please NOTE: Investments moving to O&M in FY 2010, with Planning/Acquisition activities prior to FY 2010 should not select O&M. These investments should indicate their current status.) Operations and Maintenance

7. What was the first budget year this investment was submitted to OMB? FY2002

8. Provide a brief summary and justification for this investment, including a brief description of how this closes in part or in whole an identified agency performance gap:

International Trade Process Streamlining (ITPS) E-Government Initiative is in the "steady state" cycle of the CPIC cycle.

ITPS is an integral component of this Administration's Trade Promotion Agenda as detailed in the 2002 National Export Strategy dated March 2002. As part of the President's Management Agenda, the National Export Strategy "provides our exporters and investors with the tools they need to compete as we negotiate agreements and create new opportunities for U.S. goods and services. These recommendations are built on a solid base of direct input from the customers we serve, with particular attention given to small businesses" (National Export Strategy - Letter from the President).

ITPS is also one of the Presidential E-Government Initiatives. It is an ongoing multi-agency project involving member agencies of the Trade Promotion Coordinating Committee (TPCC). The ITPS project was a response to repeat requests by the U.S. business community to unify and consolidate government-sponsored export assistance programs and market information into an agency-neutral information portal.

ITPS directly supports the achievement of both the goals of the International Trade Administration (ITA) and the TPCC statutory mandate. ITA's goals for U.S. firms are: 1) increase trade opportunities; 2) Broaden and Deepen Participation in International Trade; 3) Ensure Fair Competition; and 4) Advance U.S. International Commercial and Strategic Interests. ITPS, through its web portal www.Export.gov implements Section 2313(b)(2) of Public Law 102-429, dated October 21, 1992 that states that the TPCC will "provide a central source of information for the business community of Federal export promotion and export financing programs".

9. Did the Agency's Executive/Investment Committee approve this request? Yes

a. If "yes," what was the date of this approval? 7/11/2007

10. Did the Project Manager review this Exhibit? Yes

11. Contact information of Program/Project Manager?

Name

Phone Number

Email

a. What is the current FAC-P/PM (for civilian agencies) or DAWIA (for defense agencies) certification level of the program/project manager? Waiver Issued

b. When was the Program/Project Manager Assigned? 10/6/2003

c. What date did the Program/Project Manager receive the FAC-P/PM certification? If the certification has not been issued, what is the anticipated date for certification? 9/30/2008

12. Has the agency developed and/or promoted cost Yes

effective, energy-efficient and environmentally sustainable techniques or practices for this project?

a. Will this investment include electronic assets (including computers)? Yes

b. Is this investment for new construction or major retrofit of a Federal building or facility? (answer applicable to non-IT assets only) No

1. If "yes," is an ESPC or UESC being used to help fund this investment?

2. If "yes," will this investment meet sustainable design principles?

3. If "yes," is it designed to be 30% more energy efficient than relevant code?

13. Does this investment directly support one of the PMA initiatives? Yes

If "yes," check all that apply: Expanded E-Government

a. Briefly and specifically describe for each selected how this asset directly supports the identified initiative(s)? (e.g. If E-Gov is selected, is it an approved shared service provider or the managing partner?) ITPS is one of the Presidential E-Government Initiatives. It is an ongoing multi-agency project involving member agencies of the Trade Promotion Coordinating Committee (TPCC). The ITPS project was a response to repeat requests by the U.S. business community to unify and consolidate government-sponsored export assistance programs and market information into an agency-neutral information portal.

14. Does this investment support a program assessed using the Program Assessment Rating Tool (PART)? (For more information about the PART, visit www.whitehouse.gov/omb/part.) Yes

a. If "yes," does this investment address a weakness found during a PART review? Yes

b. If "yes," what is the name of the PARTed program?

c. If "yes," what rating did the PART receive? Moderately Effective

15. Is this investment for information technology? Yes

If the answer to Question 15 is "Yes," complete questions 16-23 below. If the answer is "No," do not answer questions 16-23.

For information technology investments only:

16. What is the level of the IT Project? (per CIO Council PM Guidance) Level 2

17. In addition to the answer in 11(a), what project management qualifications does the Project Manager have? (per CIO Council PM Guidance) (1) Project manager has been validated as qualified for this investment

18. Is this investment or any project(s) within this investment identified as "high risk" on the Q4 - FY 2008 agency high risk report (per OMB Memorandum M-05-23) No

19. Is this a financial management system? No

a. If "yes," does this investment address a FFMI compliance area? No

1. If "yes," which compliance area:

2. If "no," what does it address?

b. If "yes," please identify the system name(s) and system acronym(s) as reported in the most recent financial systems inventory update required by Circular A-11 section 52

20. What is the percentage breakout for the total FY2010 funding request for the following? (This should total 100%)

| | |
|----------|----|
| Hardware | 0 |
| Software | 0 |
| Services | 70 |
| Other | 30 |

21. If this project produces information dissemination products for the public, are these products published to the Internet in conformance with OMB Memorandum 05-04 and included in your agency inventory, schedules and priorities? Yes

22. Contact information of individual responsible for privacy related questions:

Name

Phone Number

Title

Management Analyst

E-mail

23. Are the records produced by this investment appropriately scheduled with the National Archives and Records Administration's approval? Yes

Question 24 must be answered by all Investments:

24. Does this investment directly support one of the GAO High Risk Areas? No

Section B: Summary of Spending (All Capital Assets)

1. Provide the total estimated life-cycle cost for this investment by completing the following table. All amounts represent budget authority in millions, and are rounded to three decimal places. Federal personnel costs should be included only in the row designated "Government FTE Cost," and should be excluded from the amounts shown for "Planning," "Full Acquisition," and "Operation/Maintenance." The "TOTAL" estimated annual cost of the investment is the sum of costs for "Planning," "Full Acquisition," and "Operation/Maintenance." For Federal buildings and facilities, life-cycle costs should include long term energy, environmental, decommissioning, and/or restoration costs. The costs associated with the entire life-cycle of the investment should be included in this report.

| Table 1: SUMMARY OF SPENDING FOR PROJECT PHASES (REPORTED IN MILLIONS) | | | | | | | | | |
|--|------------------|---------|---------|---------|-----------|-----------|-----------|-----------------|--|
| (Estimates for BY+1 and beyond are for planning purposes only and do not represent budget decisions) | | | | | | | | | |
| | PY-1 and earlier | PY 2008 | CY 2009 | BY 2010 | BY+1 2011 | BY+2 2012 | BY+3 2013 | BY+4 and beyond | |
| Planning: | 0.29 | 0 | 0 | 0 | | | | | |
| Acquisition: | 1.895 | 0 | 0 | 0 | | | | | |
| Subtotal Planning & Acquisition: | 2.185 | 0 | 0 | 0 | | | | | |
| Operations & Maintenance: | 1.94 | 0.52 | 0.53 | 0.53 | | | | | |
| TOTAL: | 4.125 | 0.52 | 0.53 | 0.53 | | | | | |
| Government FTE Costs | | | | | | | | | |
| Government FTE Costs | 1.23 | 0.23 | 0.23 | 0.23 | | | | | |
| Number of FTE represented by Costs: | 12 | 2 | 2 | 2 | | | | | |

Note: For the multi-agency investments, this table should include all funding (both managing partner and partner agencies). Government FTE Costs should not be included as part of the TOTAL represented.

2. Will this project require the agency to hire additional FTE's? No

a. If "yes," How many and in what year?

3. If the summary of spending has changed from the FY2009 President's budget request, briefly explain those changes: There have been no changes from the FY2008 President's budget request.

Section C: Acquisition/Contract Strategy (All Capital Assets)

1. Complete the table for all (including all non-Federal) contracts and/or task orders currently in place or planned for this investment. Total Value should include all option years for each contract. Contracts and/or task orders completed do not need to be included.

| Contracts/Task Orders Table: * Costs in millions | | | | | | | | | | | | | | | | |
|---|---|-------------------------------------|--|------------------------------------|----------------------------------|---|--|--------------------------------|------------------------------|--|-------------------------------|--|------------|---|---|---|
| Contract or Task Order Number | Type of Contract/ Task Order (In accordance with FAR Part 16) | Has the contract been awarded (Y/N) | If so what is the date of the award? If not, what is the planned award date? | Start date of Contract/ Task Order | End date of Contract/ Task Order | Total Value of Contract/ Task Order (\$M) | Is this an Interagency Acquisition ? (Y/N) | Is it performance based? (Y/N) | Competitively awarded? (Y/N) | What, if any, alternative financing option is being used? (ESPC, UESC, EUL, N/A) | Is EVM in the contract? (Y/N) | Does the contract include the required security & privacy clauses? (Y/N) | Name of CO | CO Contact information (phone/email) | Contracting Officer FAC-C or DAWIA Certification Level (Level 1, 2, 3, N/A) | If N/A, has the agency determined the CO assigned has the competencies and skills necessary to support this acquisition ? (Y/N) |
| ITA ITPS 2007 | ITA OCIO Memorandum of Understanding | Yes | 10/1/2006 | 10/1/2006 | 9/30/2007 | 0.51 | No | Yes | Yes | NA | Yes | Yes | | 301-713-0838 / catherine.holland@noaa.gov | Level 1 | |
| ITA ITPS 2008 | ITA OCIO Memorandum of Understanding | Yes | 8/15/2007 | 10/1/2007 | 9/30/2008 | 0.5 | No | Yes | Yes | NA | No | Yes | | 301-713-0838 / catherine.holland@noaa.gov | Level 1 | |

2. If earned value is not required or will not be a contract requirement for any of the contracts or task orders above, explain why:

3. Do the contracts ensure Section 508 compliance? Yes

a. Explain why not or how this is being done? The Contracting Officer and the Contracting Officer's Technical Representative, share responsibilities for ensuring the procured information technology best meets the Section 508 standards while satisfying the technical and functional requirements. The Project Manager ensures that procured information systems comply with Section 508 technical standards (36 CFR 1194.21, 1194.22, 1194.26, 1194.31, 1194.41) and is ultimately responsible for Section 508 compliance of the total IT solution.

4. Is there an acquisition plan which reflects the requirements of FAR Subpart 7.1 and has been approved in accordance with agency requirements? Yes

a. If "yes," what is the date? 8/15/2003

1. Is it Current?

b. If "no," will an acquisition plan be developed?

1. If "no," briefly explain why:

Section D: Performance Information (All Capital Assets)

In order to successfully address this area of the exhibit 300, performance goals must be provided for the agency and be linked to the annual performance plan. The investment must discuss the agency's mission and strategic goals, and performance measures (indicators) must be provided. These goals need to map to the gap in the agency's strategic goals and objectives this investment is designed to fill. They are the internal and external performance benefits this investment is expected to deliver to the agency (e.g., improve efficiency by 60 percent, increase citizen participation by 300 percent a year to achieve an overall citizen participation rate of 75 percent by FY 2xxx, etc.). The goals must be clearly measurable investment outcomes, and if applicable, investment outputs. They do not include the completion date of the module, milestones, or investment, or general goals, such as, significant, better, improved that do not have a quantitative or qualitative measure.

Agencies must use the following table to report performance goals and measures for the major investment and use the Federal Enterprise Architecture (FEA) Performance Reference Model (PRM). Map all Measurement Indicators to the corresponding "Measurement Area" and "Measurement Grouping" identified in the PRM. There should be at least one Measurement Indicator for each of the four different Measurement Areas (for each fiscal year). The PRM is available at www.egov.gov. The table can be extended to include performance measures for years beyond the next President's Budget.

| Performance Information Table | | | | | | | | |
|-------------------------------|---|------------------------------|------------------------------------|----------------------------|---|--|--------------------------|--|
| Fiscal Year | Strategic Goal(s) Supported | Measurement Area | Measurement Category | Measurement Grouping | Measurement Indicator | Baseline | Target | Actual Results |
| 2004 | 1.2 Advance responsible economic growth and trade while protecting American security. | Customer Results | Service Accessibility | Access | Customer Satisfaction: Visitor perception of portal (Export.gov) ease-of-use as rated by online survey. | 75 percent of visitors rating Export.gov's overall usability "good" or higher. | Achieve Baseline Target | Exceeded Baseline Target with 82 percent of visitors rating Export.gov's overall usability "good" or higher. |
| 2004 | 1.2 Advance responsible economic growth and trade while protecting American security. | Mission and Business Results | International Affairs and Commerce | Global Trade | Access: Provide U.S. businesses with access to export information online. | 1.6 million visitors to Export.gov per year | Achieve Baseline Target | Exceeded Target with 2.2 million visitors to Export.gov per year |
| 2004 | 1.2 Advance responsible economic growth and trade while protecting American security. | Processes and Activities | Management and Innovation | Innovation and Improvement | Access: Provide access to foreign trade opportunities online via Export.gov. | 90,000 trade opportunities accessed via export.gov | Achieve Baseline Target | Exceeded Baseline Target with 109,000 trade opportunities accessed via export.gov |
| 2004 | 1.2 Advance responsible economic growth and trade while protecting American security. | Technology | Efficiency | Technology Improvement | Register Businesses online via Export.gov | Register 10,000 U.S. companies online via Export.gov | Achieve Baseline Target | Achieved Baseline Target |
| 2005 | 1.2 Advance responsible economic growth | Customer Results | Service Accessibility | Access | Customer Satisfaction: Visitor | 75 percent of visitors rating Export.gov's | Maintain Baseline Target | Exceeded Baseline Target with 79 percent |

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| Performance Information Table | | | | | | | | |
|-------------------------------|---|------------------------------|------------------------------------|----------------------------|---|--|---------------------------|--|
| Fiscal Year | Strategic Goal(s) Supported | Measurement Area | Measurement Category | Measurement Grouping | Measurement Indicator | Baseline | Target | Actual Results |
| | and trade while protecting American security. | | | | perception of portal (Export.gov) ease-of-use as rated by online survey. | 's overall usability "good" or higher. | | of visitors rating Export.gov's overall usability "good" or higher. |
| 2005 | 1.2 Advance responsible economic growth and trade while protecting American security. | Mission and Business Results | International Affairs and Commerce | Global Trade | Access: Provide U.S. businesses with access to export information online. | 3 million visits to Export.gov per year. | Achieve Baseline Target | Exceeded Baseline Target with 3.3 million visits to Export.gov per year. |
| 2005 | 1.2 Advance responsible economic growth and trade while protecting American security. | Processes and Activities | Management and Innovation | Innovation and Improvement | Access: Provide access to foreign trade opportunities online via Export.gov. | 200,000 trade opportunities accessed via export.gov. | Maintain Baseline Target. | Exceeded Baseline Target with 222,000 trade opportunities accessed via export.gov. |
| 2005 | 1.2 Advance responsible economic growth and trade while protecting American security. | Technology | Efficiency | Technology Improvement | Register Businesses online via Export.gov. | Register 17,500 U.S. companies online via Export.gov. | Maintain Baseline Target. | Achieved Baseline Target with 20,464 U.S. companies registered online via Export.gov. |
| 2006 | 1.2 Advance responsible economic growth and trade while protecting American security. | Customer Results | Service Accessibility | Access | Customer Satisfaction: Visitor perception of portal (Export.gov) ease-of-use as rated by online survey. | 80 percent of visitors rating Export.gov's overall usability "good" or higher. | Maintain Baseline Target | Achieved target of 80% of visitors rating Export.gov's overall usability good or higher. |
| 2006 | 1.2 Advance responsible economic growth and trade while protecting American security. | Mission and Business Results | International Affairs and Commerce | Global Trade | Access: Provide U.S. businesses with access to export information online. | 3.5 million visits to Export.gov per year. | Maintain Baseline Target. | Exceeded target with 4.4 million visits to Export.gov per year. |
| 2006 | 1.2 Advance responsible economic growth and trade while protecting American security. | Processes and Activities | Management and Innovation | Innovation and Improvement | Access: Provide access to foreign trade opportunities online via Export.gov. | 100,000 trade opportunities accessed via export.gov. | Maintain Baseline Target | Exceeded target with 131,000 trade opportunities accessed via Export.gov |
| 2006 | 1.2 Advance responsible economic growth and trade while protecting American security. | Technology | Efficiency | Technology Improvement | Register Businesses online via Export.gov. | Register 25,000 U.S. companies online via Export.gov. | Maintain Baseline Target | Exceeded target with over 29,000 U.S. companies registered. |
| 2007 | 1.2 Advance responsible economic growth and trade while protecting American security. | Customer Results | Service Accessibility | Access | Customer Satisfaction: Visitor perception of portal (Export.gov) ease-of-use as rated by online survey. | 80 percent of visitors rating Export.gov's overall usability "good" or higher. | Maintain Baseline Target | 82% of customers rated the usability good or higher. |
| 2007 | 1.2 Advance responsible economic growth and trade while protecting American security. | Mission and Business Results | International Affairs and Commerce | Global Trade | Access: Provide U.S. businesses with access to export information online. | 3.5 million visits to Export.gov per year. | Maintain Baseline Target. | 6.1 million visits per year. |
| 2007 | 1.2 Advance responsible economic growth and trade while protecting American security. | Processes and Activities | Management and Innovation | Innovation and Improvement | Access: Provide access to foreign trade opportunities online via Export.gov. | 150,000 trade opportunities accessed via export.gov. | Maintain Baseline Target | 286,000 leads were viewed. |
| 2007 | 1.2 Advance responsible economic growth | Technology | Efficiency | Technology Improvement | Register Businesses online via | Register 30,000 U.S. companies online via | Maintain Baseline Target | 38,000 companies have registered |

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| Performance Information Table | | | | | | | | |
|-------------------------------|---|------------------------------|------------------------------------|----------------------------|--|--|--------------------------|---------------------------------------|
| Fiscal Year | Strategic Goal(s) Supported | Measurement Area | Measurement Category | Measurement Grouping | Measurement Indicator | Baseline | Target | Actual Results |
| | and trade while protecting American security. | | | | Export.gov. | Export.gov. | | |
| 2008 | 1.2 Advance responsible economic growth and trade while protecting American security. | Customer Results | Service Accessibility | Access | Customer Satisfaction: Visitor perception of portal (Export.gov) ease-of-use as rated by on-line survey. | 80 percent of visitors rating Export.gov's overall usability "good" or higher. | Maintain Baseline Target | 80% |
| 2008 | 1.2 Advance responsible economic growth and trade while protecting American security. | Mission and Business Results | International Affairs and Commerce | Global Trade | Access: Provide U.S. businesses with access to export information online. | 5 million visits to Export.gov per year. | Maintain Baseline Target | 5.2 million visits |
| 2008 | 1.2 Advance responsible economic growth and trade while protecting American security. | Processes and Activities | Management and Innovation | Innovation and Improvement | Access: Provide access to foreign trade opportunities online via Export.gov. | 175,000 trade opportunities accessed via Export.gov. | Maintain Target Baseline | 114,000 times trade leads were viewed |
| 2008 | 1.2 Advance responsible economic growth and trade while protecting American security. | Technology | Efficiency | Technology Improvement | Register Businesses online via Export.gov. | Register 35,000 U.S. companies online via Export.gov. | Maintain Target Baseline | 45,000 companies have registered |
| 2009 | 1.2 Advance responsible economic growth and trade while protecting American security. | Customer Results | Service Accessibility | Access | Customer Satisfaction: Visitor perception of portal (Export.gov) ease-of-use as rated by on-line survey. | 80 percent of visitors rating Export.gov's overall usability "good" or higher. | Maintain Baseline Target | |
| 2009 | 1.2 Advance responsible economic growth and trade while protecting American security. | Mission and Business Results | International Affairs and Commerce | Global Trade | Access: Provide U.S. businesses with access to export information online. | 5.5 million visits to Export.gov per year. | Maintain Baseline Target | |
| 2009 | 1.2 Advance responsible economic growth and trade while protecting American security. | Processes and Activities | Management and Innovation | Innovation and Improvement | Access: Provide access to foreign trade opportunities online via Export.gov. | 200,000 trade opportunities accessed via Export.gov. | Maintain Target Baseline | |
| 2009 | 1.2 Advance responsible economic growth and trade while protecting American security. | Technology | Efficiency | Technology Improvement | Register Businesses online via Export.gov. | Register 40,000 U.S. companies online via Export.gov. | Maintain Target Baseline | |

Section E: Security and Privacy (IT Capital Assets only)

| 8. Planning & Operational Systems - Privacy Table: | | | | | |
|---|---------------------------------|---|---|--|---|
| (a) Name of System | (b) Is this a new system? (Y/N) | (c) Is there at least one Privacy Impact Assessment (PIA) which covers this system? (Y/N) | (d) Internet Link or Explanation | (e) Is a System of Records Notice (SORN) required for this system? (Y/N) | (f) Internet Link or Explanation |
| ITA011 ITA International Trade Process Streamlining (ITPS) - Web Presence | No | No | No, because the system does not contain, process or transmit personal identifying information | Yes | http://a257.g.akamaitech.net/7/257/2422/14mar20010800/edocket.access.gpo.gov/2004/04-2897.htm |

Details for Text Options:

Column (d): If yes to (c), provide the link(s) to the publicly posted PIA(s) with which this system is associated. If no to (c), provide an explanation why the PIA has not been publicly posted or why the PIA has not been conducted.

| 8. Planning & Operational Systems - Privacy Table: | | | | | |
|---|---------------------------------|---|----------------------------------|--|----------------------------------|
| (a) Name of System | (b) Is this a new system? (Y/N) | (c) Is there at least one Privacy Impact Assessment (PIA) which covers this system? (Y/N) | (d) Internet Link or Explanation | (e) Is a System of Records Notice (SORN) required for this system? (Y/N) | (f) Internet Link or Explanation |
| Column (f): If yes to (e), provide the link(s) to where the current and up to date SORN(s) is published in the federal register. If no to (e), provide an explanation why the SORN has not been published or why there isn't a current and up to date SORN. | | | | | |
| Note: Working links must be provided to specific documents not general privacy websites. Non-working links will be considered as a blank field. | | | | | |

Section F: Enterprise Architecture (EA) (IT Capital Assets only)

In order to successfully address this area of the capital asset plan and business case, the investment must be included in the agency's EA and Capital Planning and Investment Control (CPIC) process and mapped to and supporting the FEA. The business case must demonstrate the relationship between the investment and the business, performance, data, services, application, and technology layers of the agency's EA.

1. Is this investment included in your agency's target enterprise architecture? Yes

a. If "no," please explain why?

2. Is this investment included in the agency's EA Transition Strategy? No

a. If "yes," provide the investment name as identified in the Transition Strategy provided in the agency's most recent annual EA Assessment.

b. If "no," please explain why?

The project is in steady state and no major restructuring, process improvement projects, change management projects are required at this time.

3. Is this investment identified in a completed and approved segment architecture? No

a. If "yes," provide the six digit code corresponding to the agency segment architecture. The segment architecture codes are maintained by the agency Chief Architect. For detailed guidance regarding segment architecture codes, please refer to <http://www.egov.gov>. 125-000

| 4. Service Component Reference Model (SRM) Table: Identify the service components funded by this major IT investment (e.g., knowledge management, content management, customer relationship management, etc.). Provide this information in the format of the following table. For detailed guidance regarding components, please refer to http://www.egov.gov . | | | | | | | | |
|--|--|------------------------|----------------------------------|---------------------------------|-----------------------------------|----------------------------------|---------------------------------|---------------------------|
| Agency Component Name | Agency Component Description | FEA SRM Service Domain | FEA SRM Service Type | FEA SRM Component (a) | Service Component Reused Name (b) | Service Component Reused UPI (b) | Internal or External Reuse? (c) | BY Funding Percentage (d) |
| ITPS | Export.gov is the Federal Government online portal for registering to access export assistance, counseling, and market research. | Customer Services | Customer Initiated Assistance | Reservations / Registration | | | No Reuse | 10 |
| ITPS | Export.gov is the Federal Government online portal for collaborating amongst agencies and offering shared calendar services for trade events and seminars. | Customer Services | Customer Relationship Management | Partner Relationship Management | | | No Reuse | 10 |
| ITPS | Export.gov is the Federal government's online portal for accessing small business export assistance information. | Digital Asset Services | Content Management | Content Publishing and Delivery | | | No Reuse | 25 |

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| 4. Service Component Reference Model (SRM) Table: Identify the service components funded by this major IT investment (e.g., knowledge management, content management, customer relationship management, etc.). Provide this information in the format of the following table. For detailed guidance regarding components, please refer to http://www.egov.gov . | | | | | | | | |
|---|---|------------------------|----------------------|-------------------------------------|-----------------------------------|----------------------------------|---------------------------------|---------------------------|
| Agency Component Name | Agency Component Description | FEA SRM Service Domain | FEA SRM Service Type | FEA SRM Component (a) | Service Component Reused Name (b) | Service Component Reused UPI (b) | Internal or External Reuse? (c) | BY Funding Percentage (d) |
| ITPS | Export.gov is the Federal Government online portal for managing and sharing export assistance, counseling, and market research information. | Digital Asset Services | Knowledge Management | Knowledge Distribution and Delivery | | | No Reuse | 25 |

- a. Use existing SRM Components or identify as "NEW". A "NEW" component is one not already identified as a service component in the FEA SRM.
- b. A reused component is one being funded by another investment, but being used by this investment. Rather than answer yes or no, identify the reused service component funded by the other investment and identify the other investment using the Unique Project Identifier (UPI) code from the OMB Ex 300 or Ex 53 submission.
- c. 'Internal' reuse is within an agency. For example, one agency within a department is reusing a service component provided by another agency within the same department. 'External' reuse is one agency within a department reusing a service component provided by another agency in another department. A good example of this is an E-Gov initiative service being reused by multiple organizations across the federal government.
- d. Please provide the percentage of the BY requested funding amount used for each service component listed in the table. If external, provide the percentage of the BY requested funding amount transferred to another agency to pay for the service. The percentages in the column can, but are not required to, add up to 100%.

| 5. Technical Reference Model (TRM) Table: To demonstrate how this major IT investment aligns with the FEA Technical Reference Model (TRM), please list the Service Areas, Categories, Standards, and Service Specifications supporting this IT investment. | | | | |
|--|-------------------------------------|-------------------------------|------------------------------------|---|
| FEA SRM Component (a) | FEA TRM Service Area | FEA TRM Service Category | FEA TRM Service Standard | Service Specification (b) (i.e., vendor and product name) |
| Reservations / Registration | Component Framework | Business Logic | Platform Dependent Technologies | Microsoft |
| Content Publishing and Delivery | Component Framework | User Presentation / Interface | Content Rendering | Stellent |
| Partner Relationship Management | Service Access and Delivery | Access Channels | Collaboration / Communications | Stellent |
| Content Publishing and Delivery | Service Access and Delivery | Service Transport | Service Transport | Stellent |
| Reservations / Registration | Service Interface and Integration | Integration | Enterprise Application Integration | Microsoft |
| Knowledge Distribution and Delivery | Service Platform and Infrastructure | Database / Storage | Database | Microsoft |
| Knowledge Distribution and Delivery | Service Platform and Infrastructure | Database / Storage | Database | Oracle |

- a. Service Components identified in the previous question should be entered in this column. Please enter multiple rows for FEA SRM Components supported by multiple TRM Service Specifications
 - b. In the Service Specification field, agencies should provide information on the specified technical standard or vendor product mapped to the FEA TRM Service Standard, including model or version numbers, as appropriate.
6. Will the application leverage existing components and/or applications across the Government (i.e., USA.gov, Pay.Gov, etc)? Yes
- a. If "yes," please describe.

ITPS will support the President's Management agenda that calls for expanded electronic government and the strategic management of human capital. These Presidential Management agenda items are directly supported by: Providing measurable productivity gains in ITA staff deliverables by improving the delivery of timely market research and relevant information on federal programs to the U.S. business community. All ITA produced market reports and trade information would be easily accessible through a single public interface, rather than through over 100 as is currently the case. Increasing the effectiveness of the staff and management directly involved in trade promotion and compliance activities by freeing ITA Trade Specialists from duties associated with web development, oversight and publication. Efficiency gains would also be realized in the areas of server/system maintenance, database development, and systems security. Enhancing the overall customer experience by making more information available at a single location and by improving the flow of information across ITA units while limiting redundancy in web offerings, management systems and data (e.g., faster, real-time access to data).

Exhibit 300: Part III: For "Operation and Maintenance" investments ONLY (Steady State)**Section A: Risk Management (All Capital Assets)**

Part III should be completed only for investments identified as "Operation and Maintenance" (Steady State) in response to Question 6 in Part I, Section A above.

You should have performed a risk assessment during the early planning and initial concept phase of this investment's life-cycle, developed a risk-adjusted life-cycle cost estimate and a plan to eliminate, mitigate or manage risk, and be actively managing risk throughout the investment's life-cycle.

1. Does the investment have a Risk Management Plan? Yes
 - a. If "yes," what is the date of the plan? 7/23/2007
 - b. Has the Risk Management Plan been significantly changed since last year's submission to OMB? No
 - c. If "yes," describe any significant changes:

2. If there currently is no plan, will a plan be developed?
 - a. If "yes," what is the planned completion date?
 - b. If "no," what is the strategy for managing the risks?

Section B: Cost and Schedule Performance (All Capital Assets)

1. Was an operational analysis conducted? Yes
 - a. If "yes," provide the date the analysis was completed. 6/29/2007
 - b. If "yes," what were the results?

ITPS is a Presidential eGov initiative that has met all of its programmatic goals and has exceeded its performance targets yearly. It has undergone and passed an extensive Independent Verification and Validation audit by an outside contractor hired by OMB to evaluate whether the initiative complies with Federal eGov regulations and policies. The analysis concluded the ITPS program is fully meeting the customer's needs and the program is delivering the services that it is intended to deliver.

U.S. companies with fewer than 20 employees accounted for nearly \$32 billion in export sales over the last decade. Despite this encouraging statistic, only 2 percent of small and medium-sized enterprises (SMEs) export, and of those that do, 63 percent export to only one foreign market. These non- or under-exporting SMEs represent an immense, untapped source of future U.S. employment and prosperity.

Numerous surveys have revealed that a critical barrier for small exporters is a lack of information about the export process and limited resources for obtaining the information and documents necessary to conduct business abroad. Although the federal government provides a wealth of market research, programs, and counseling to assist SMEs in all aspects of the export process, this assistance is spread across 19 separate agencies and dozens of web sites.

The International Trade Process Streamlining initiative was created to make it easier for SMEs to obtain the information and documents needed to conduct business abroad. Export.gov, the government's existing online portal for small business export assistance information has been enhanced to fill this gap.

The operational analysis (OA) is an annual, in-depth review of the program's performance based on the following:

Customer Results
 Strategic and Business Results
 Financial Performance
 Innovation

The report focused on the operational state of the program as of December 31, 2006, and is based on guidance developed by the Department of Commerce. The current program meets established cost, schedule and performance parameters.

- c. If "no," please explain why it was not conducted and if there are any plans to conduct operational analysis in the future:

2. Complete the following table to compare actual cost performance against the planned cost performance baseline. Milestones reported may include specific individual scheduled preventative and predictable corrective maintenance activities, or may be the total of planned annual operation and maintenance efforts).

- a. What costs are included in the reported Cost/Schedule Performance information (Government Only/Contractor Only/Both)? Contractor and Government

Exhibit 300: ITA International Trade Process Streamlining (ITPS) (Revision 18)

| 2.b Comparison of Plan vs. Actual Performance Table | | | | | | | |
|---|---|------------------------------|-----------------|------------------------------|-----------------|-------------------|-------------|
| Milestone Number | Description of Milestone | Planned | | Actual | | Variance | |
| | | Completion Date (mm/dd/yyyy) | Total Cost(\$M) | Completion Date (mm/dd/yyyy) | Total Cost(\$M) | Schedule (# days) | Cost(\$M) |
| 01 | Development prior to FY 2003 | 9/30/2002 | \$1.670000 | 9/30/2002 | \$1.670000 | 0 | \$0.000000 |
| 02 | Development prior to FY 2004 | 9/30/2003 | \$0.800000 | 9/30/2003 | \$0.800000 | 0 | \$0.000000 |
| 03 | Expanding One Stop One Form to Shipper's Export Declaration SED | 8/31/2004 | \$0.020000 | 8/31/2004 | \$0.020000 | 0 | \$0.000000 |
| 04 | Expanding One Stop One Form to Export License Inquiry | 6/1/2004 | \$0.015000 | 6/1/2004 | \$0.015000 | 0 | \$0.000000 |
| 05 | Expanding One Stop One Form to BuyUSA Registration | 12/31/2003 | \$0.016000 | 12/31/2003 | \$0.010000 | 0 | \$0.006000 |
| 06 | Expanding One Stop One Form to Exim Electronic Claims Form | 3/31/2004 | \$0.100000 | 3/31/2004 | \$0.350000 | 0 | -\$0.250000 |
| 07 | Expanding One Stop One Form to NAFTA Certificate of Origin Form | 6/30/2004 | \$0.011000 | 6/30/2004 | \$0.011000 | 0 | \$0.000000 |
| 08 | Consolidation of FAS Exporter Assistance Content into Export.gov | 3/31/2004 | \$0.226000 | 3/1/2004 | \$0.050000 | 30 | \$0.176000 |
| 09 | Consolidation of USATrade.gov Homepage into Export.gov | 10/31/2003 | \$0.020000 | 10/31/2003 | \$0.020000 | 0 | \$0.000000 |
| 10 | Expanding One Stop One Form to Exim Letter of Ineterest Form | 10/31/2004 | \$0.100000 | 9/15/2004 | \$0.100000 | 46 | \$0.000000 |
| 11 | Expanding One Stop One Form to Market Research Library Registration | 1/31/2004 | \$0.011000 | 1/31/2004 | \$0.011000 | 0 | \$0.000000 |
| 12 | USDA/FAS GSM Online Credit Application | 12/31/2003 | \$0.300000 | 6/30/2004 | \$0.200000 | -182 | \$0.100000 |
| 13 | Implement Multi-Agency Content Mgmt. System for Export.gov | 12/31/2004 | \$0.775000 | 2/18/2005 | \$0.700000 | -49 | \$0.075000 |
| 14 | Maintain Export.gov Resources | 9/30/2006 | \$0.730000 | 9/30/2006 | \$0.730000 | 0 | \$0.000000 |
| 15 | Maintain Export.gov Resources | 9/30/2007 | \$0.740000 | 9/30/2007 | \$0.740000 | 0 | \$0.000000 |
| 16 | Maintain Export.gov Resources | 9/30/2008 | \$0.750000 | 9/30/2008 | \$0.750000 | 0 | \$0.000000 |
| 17 | Maintain Export.gov Resources | 9/30/2009 | \$0.760000 | | | | |
| 18 | Maintain Export.gov Resources | 9/30/2010 | \$0.760000 | | | | |